

STRENGTH WEAKNESS OPPORTUNITIES & CHALLENGES (SWOC)



ARYA MAHILA P. G. COLLEGE
VARANASI

Accredited 'A' Grade by NAAC & "College with Potential for Excellence" Status by UGC
(Admitted to the privileges of Banaras Hindu University, Varanasi)

INSTITUTIONAL STRENGTH

- The philosophy of Arya Mahila P. G. College is based on the profound vision of Mahirhsi Gyananand Ji Maharaj and her disciple Srimati Vidya Devi ji both believe in the teachings of Srimad Bhagwat Geeta that *Shraddhavanlabhate gyanam tatparah sanyatendriyah, gaynamlabdhva paraam shantimchernadhigachhati*. This sanatan vision motivates us to gain the knowledge in its true sense.
- The parent body of Arya Mahila P. G. College consists of visionary members who have expertise in several fields of life that enable us to impart the knowledge with a holistic approach towards life.
- Arya Mahila P. G. College, Varanasi is one of the oldest educational institution situated in heart of city renowned for its value based nationalistic education for women.
- The Parent body Arya Mahila Hitkarini Mahaparishad, Varanasi runs the institutions from Primary to higher education under one umbrella in which more than ten thousands students are attaining holistic education.
- The Institution has knowledgeable, experienced and competent faculties who have accredited vast numbers of publication to their account that has been developing the institution at the global level.
- The Academic excellence of the Institution has been recognized by NAAC and the institution is accredited with Grade “A”.
- The Institution has received Centre for Potential with Excellence (CPE) status by University Grants Commission.
- College is academically affiliated to Banaras Hindu University which holds 3rd Rank in NIRF ranking.
- University Grants Commission has granted Community College to the institution to run skill development programmes like Information Technology, Food Processing and P. G. Diploma in ‘Counselling Practitioner Certificate’.
- The Institution has well equipped infrastructure with Wi-Fi campus, Language Lab, Gymnasium, Vertical garden, Crèche, Modular Canteen, Rainwater harvesting, Solar panel, Lift & Ramp facility for divyang students.
- For the holistic development of students, college carries out several socio-cultural and extension activities through NSS and the partners of MOUs.

- The students of the institution are University Rank Holders and receive awards and medals for their academic excellence and participation in co-curricular and extra-curricular activities.
- College has registered and dedicated Alumni Association who works as ambassador of the college and contributes in the development of the college.

INSTITUTIONAL WEAKNESS

- Area Constraint does not allow the college to expand horizontally and vertically.
- Inadequate language competence of the students due to their poor socio-economic background.
- Within the existing structure, the College finds it difficult to respond to the varied needs of its students coming from different regions and background.
- Lack of permanent post of faculty as per the requirements of all sixteen departments of the institution.
- College does not have sufficient financial philanthropic support to help students from weaker section.

INSTITUTIONAL OPPORTUNITY

- The visions of our founders enable us to cope with the emerging challenges before mankind by gaining *Vidya* (Knowledge) with the perfect amalgamation of spirituality and modernity. College imparts traditional wisdom as well as skills among students to compete with the growing global challenges. The College with its huge *Matri Shakti* can inculcate the humanitarian values in society.
- College provides healthy environment for faculties and students to acquire knowledge and efficiency of global standard by offering digital aged services and can combine it with Gurukul values.
- College has tremendous opportunity to grow its limited renewable energy resources and can offer professional services to nearby communities.
- College has skilled technical staffs and well equipped infrastructure to offer various soft skills programmes.
- Students of our College can get more opportunity to enhance their mental horizon with the help of dedicated dignified and most powerful analytical

minds of faculties. It will help them to qualify any of the examinations whether it is for higher level of Job or higher level of learning.

- We are growing as a research centre gradually in the city and we have to go a long way to meet the international standards through the potentials of our learned faculties and enthusiastic students.

INSTITUTIONAL CHALLENGE

- Limited land area for further infrastructural extension.
- Limited funds to enhance library facilities to compete with the demands of the global level.
- Students from rural areas and weaker sections are not linguistically capable to grasp the lectures.
- Inadequate teacher - student ratio.
- Research of global standard.
- Establishment of 100% ICT enabled classrooms.
- Placement of greater number of students in government & Non-government sectors in the age of market oriented skill based learning.